

Efficient nations are organised and structured better

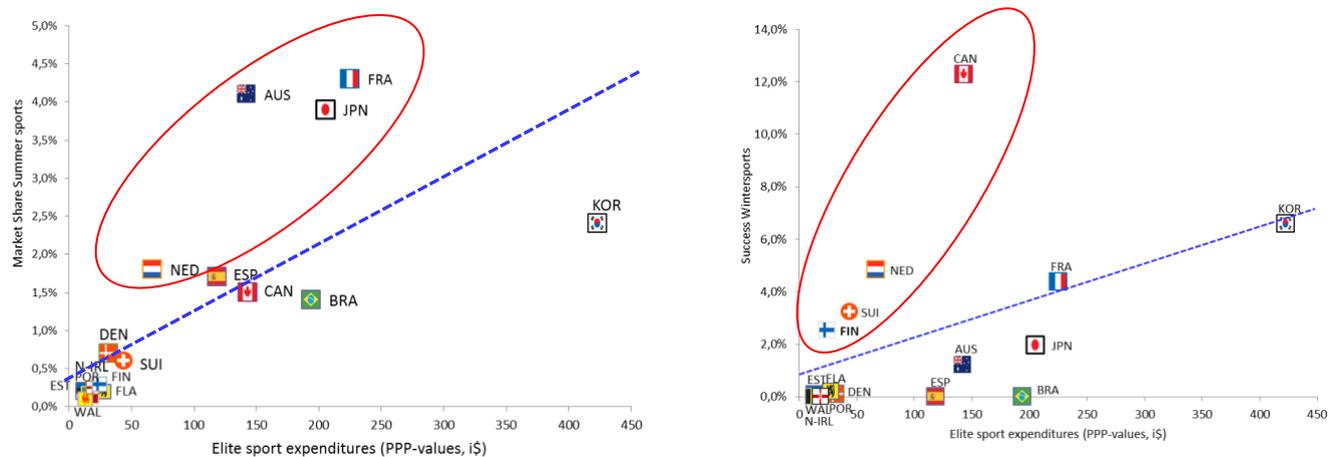
One major finding that came out of the SPLISS 2.0 study is the clear relationship between the organization and structure of nations and their efficiency in terms of return on investment.

Precisely those countries that were identified as being the most efficient (Australia, Japan, France and the Netherlands for summer sports; Canada, the Netherlands, and Switzerland for winter sports), are also the countries that perform best on Pillar 2: “organisation, governance & structure of elite sport”.

1.1 Efficient nations

Figure 1 plots the elite sport expenditures of nations against their success in summer sports (left) and winter sports. There are clear indications that some nations use the resources that are invested more efficiently than others: Australia, France, Japan and the Netherlands in summer sports and Canada, the Netherlands, France, Switzerland in winter sports, because they are located above the line of best fit; in short: they do more with less money.

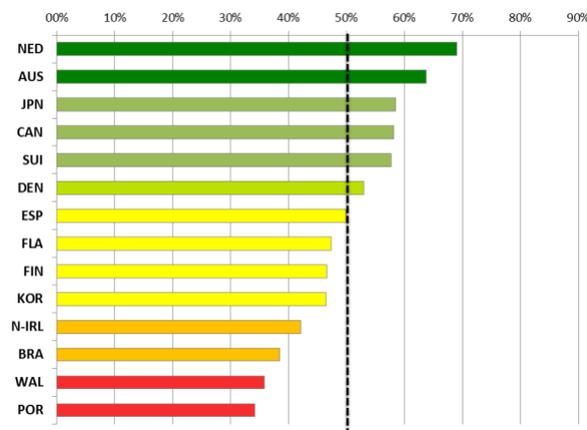
Figure 1: Elite sport expenditures per year and the success (market share) of the SPLISS nations in summer sports (left) and winter sports (right) at world championships and Olympic Games



1.2 Well-structured and organized countries

The organisation, structure and governance of elite sport in Pillar 2, is concerned with national coordination, long-term planning, stakeholder involvement, staff, communication and decision making and collaboration with commercial partners, and how these are all evaluated by their elite athletes, coaches and performance directors. Figure 2 illustrates that the nations that we have identified as the most efficient, also have the most integrated approach to policy development.

Figure 2: Total scores of the SPLISS sample nations against the 18 CSFs (119 subfactors) of pillar 2¹



¹ France not included because only partial data available (no elite sport climate survey)

Reference to this fact sheet:

De Bosscher, V., Shibli, S., Westerbeek, H. & van Bottenburg, M. (2015). Successful elite sport policies. An international comparison of the Sports Policy factors Leading to International Sporting Success (SPLISS 2.0) in 15 nations. Aachen: Meyer & Meyer.